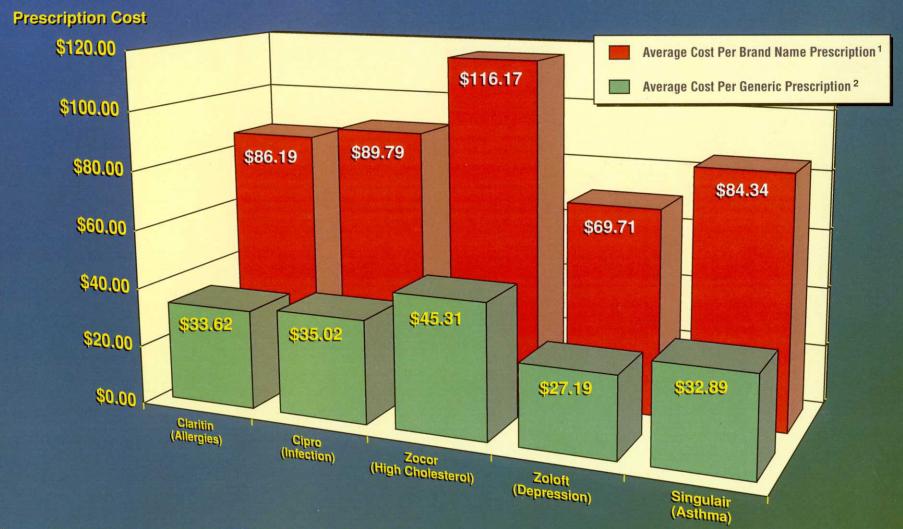
## Generics Can Save Consumers Over 60% per Prescription



Average based on price per 30-pill prescription at CVS.com, RiteAid.com, and Walgreens.com (except Cipro, which is based on price of 20 pills at CVS.com and Walgreens.com only).

<sup>&</sup>lt;sup>2</sup> Estimate based on savings in third year generic is on the market (PRIME Institute, 1995).